

The LED Roadside Advertising Revenue Platform For Rugby Clubs.



Unilumin



MyClubLED

- My Club Roadside - Our Goal
- Our Concept
- Rugby Club Package
- Our Global Partner
- The Roadside LED
- The Process
- Management Team



Our Goal



Raise Revenue for your Rugby Club

Raise much-needed funds via advertising royalties to protect and grow your grassroots club.



Network of Venues

Create networks of venues viewable and close to A-roads or motorways.



Create Links

To link regions together through the creation of a national network of advertising screens.



Recognition

To link with local and national governing bodies such as the RFU



Solutions for all

Create a 'no cost' effective solution for the Club or venue.



100 + per year!

To build a minimum of 100 screens per year.

The Club will receive roadside advertising royalties.

The Package

- 1 x 10-second advert in every 18 is given to the club for the promotion of events, the facility, memberships and next event
- The club could receive 20% of roadside advertising revenue
- The club will receive a minimum guarantee of £5,000 to £10,000 per year for LED (depending on location).
- An indicative target revenue is given to the club (in most cases £20,000 per year)
- The club will receive cash quarterly in arrears
- The contract period is 7 years. If targets are hit, the club could earn £140,000 over the contract period

The club could receive from £1,000 to £40,000 per year.

Our Concept

State Of The Art Roadside LED Advertising Screens

Many cricket clubs – large or small - are situated close to major roads. This gives a significant opportunity for the cricket club to leverage advertising opportunities from the number of people who use these roads by supplying a 'turn-key' solution of a bespoke screen together with the advertising.

The Commitment

My Club

- Planning application
- Jumbo screen and advertising software
- Frame fabrication and screen fitting
- Ground works
- Maintenance

The Sports Club / Venue

- Power to the screen
- Payment of any business rates
- Are the landowner / or have agreement with landowner



Traditional Billboards

Billboards

Some grounds are not suitable for Digital Advertising Boards but can still generate income through traditional, static billboards.

My Club will:

- Apply for relevant planning permission
- Install advertising hoarding
- Sell advertising space
- Guaranteed income for your club



Established in 2004, the Unilumin Group supply the LED hardware and software products for My Club.

Unilumin Sports is the world's leading LED display solutions provider for international sports events, both indoor and outdoor. Unilumin Sports supports sports stadiums and venues with the most advanced LED technology available.

- **Preferred LED Solutions for Top International Sports Events**
Olympics, FIFA and other top international events.
- **Preferred Partner with Top Sports Clubs and League**
Quality products, complete project plans, prompt and professional delivery and 24/7 after-sale service, ensured partnership with top clubs, alliances, and leagues including Bundesliga and Eredivisie.
- **Customised and Diversified LED Solutions**
Unilumin Sports delivers professional LED display turn-key solutions to achieve functions of live broadcasting, timing and scoring, slow-motion playback, providing tailor-made solutions for various sports including basketball, football, cricket, baseball, ice hockey, horse racing, swimming, volleyball, tennis and e-sports.

The world's leading LED display solutions provider

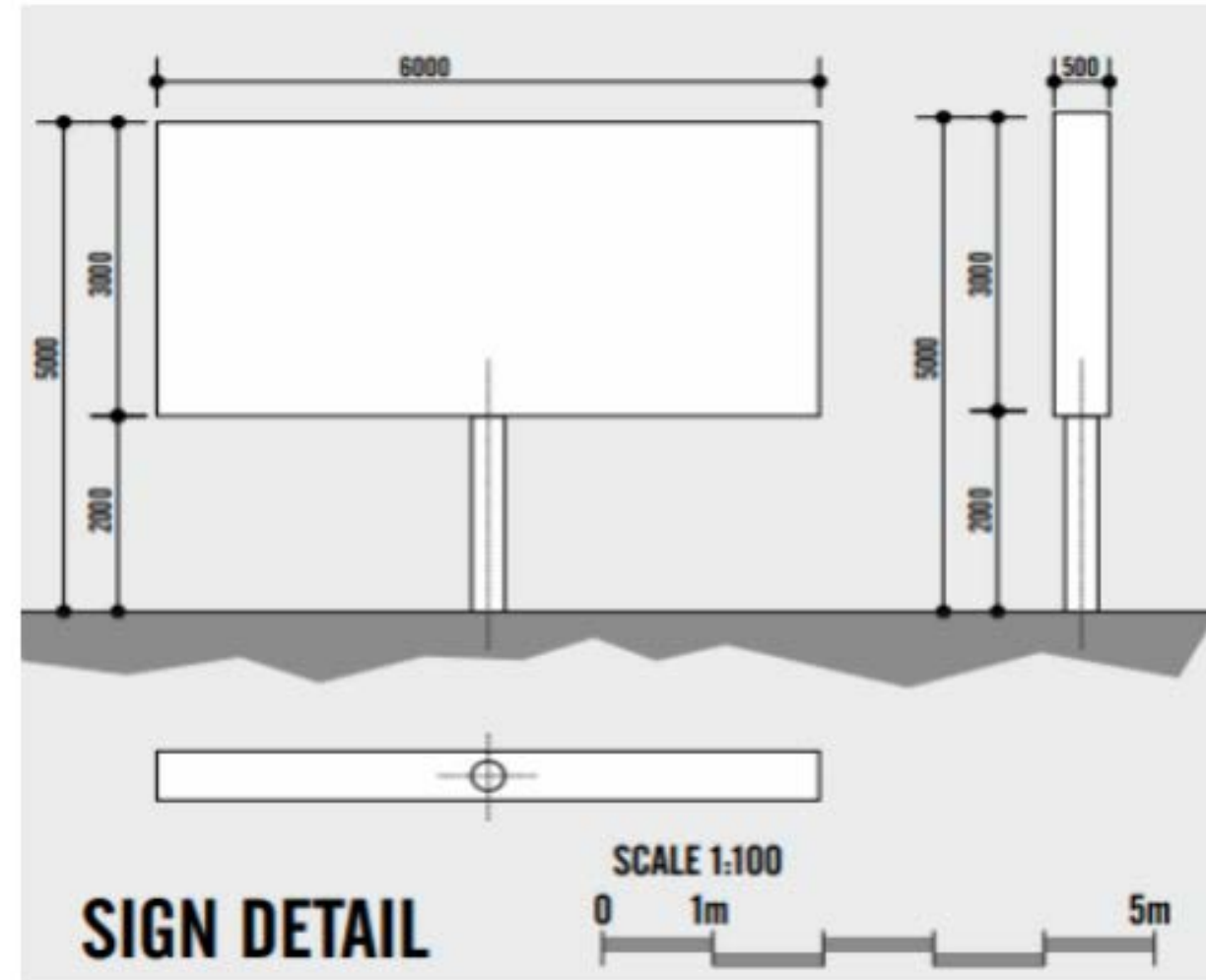
Usurfacell 10

Technical Information

- 800x900 Outdoor
- Waterproof Type Fixed
- LED Display Unit



Full Screen size 6m x 3m = 18m squared



The Process



01

Identify the site



02

My Club work with
Unilumin



03

Planning permission
(16 weeks)



04

Installation



05

Funds received from
advertisers



To register your interest

[click here](#)
